

BARISTA INDEX

PHYSICAL CARD CONTEST 2026

OFFICIAL CONTEST RULES

NO RANDOM DRAWING. WINNER IS DETERMINED BY THE HIGHEST NUMBER OF VERIFIED PAID VOTES.

1. CONTEST PERIOD

The Barista Index Physical Card Contest ("Contest") begins on **Friday, October 9, 2026 at 12:01 a.m. Mountain Standard Time (MST)** and ends on **Friday, October 30, 2026 at 11:59 p.m. MST**, unless a tiebreaker is required as described below.

Votes received outside the Contest Period will not count toward the official results.

2. CONTESTANTS

The three contestants are:

- **Nala the Barista**
- **HollyBaby the Barista**
- **Missy the Barista (aka Messy Missy)**

The contestant receiving the greatest number of verified paid votes during the Contest Period will be declared the winner, subject to verification of the final results.

3. WHO MAY VOTE

Voting is open to individuals **18 years of age or older** who are legally permitted to make the purchase in their location.

Voting is not restricted to the United States. International supporters may participate where permitted by applicable law and where payment processing is available.

It is the purchaser's responsibility to ensure participation is lawful in their jurisdiction.

4. PURCHASING VOTES

Votes may be purchased through the official voting page at **BaristaIndex.com**.

The available voting packages are:

- **\$1 - 1 Vote**
- **\$5 - 6 Votes**
- **\$10 - 12 Votes**
- **\$20 - 25 Votes**
- **\$50 - 65 Votes**
- **\$100 - 150 Votes**

Prices are listed in U.S. dollars unless otherwise indicated during checkout.

There is no limit on the number of voting packages an eligible purchaser may purchase during the Contest Period.

Votes must be assigned to a contestant at the time of purchase. Votes cannot later be transferred from one contestant to another.

5. CONTESTANTS MAY PURCHASE VOTES

Contestants are permitted to purchase votes for themselves or another contestant under the same terms available to the public.

Contestants may also encourage friends, family members, customers, followers, and other supporters to purchase votes on their behalf.

No contestant will be penalized solely because she or someone associated with her purchases a large number of legitimate votes.

All purchases remain subject to the same payment-verification and anti-fraud requirements as other purchases.

6. VALID VOTES

A vote becomes valid only after the associated payment has been successfully processed.

Barista Index may exclude votes associated with:

- Failed or declined payments;
- Refunded transactions;
- Chargebacks or payment disputes;
- Duplicate transactions created by technical error;
- Fraudulent or unauthorized payments;
- Manipulation of the website or payment system; or
- Other transactions Barista Index reasonably determines were not legitimate completed purchases.

A large number of legitimate purchases by one person is **not**, by itself, considered manipulation or fraud.

Barista Index's verified payment records will be used to determine the official vote totals.

7. REFUNDS

Vote purchases are final and non-refundable except where required by law, where Barista Index determines that a transaction was made in error or duplicated because of a technical issue, or if the Contest is canceled under circumstances where Barista Index determines refunds are appropriate.

A refunded or reversed purchase will result in the corresponding votes being removed from the contestant's official total.

If a payment is charged back or otherwise reversed after votes have been counted, Barista Index may remove those votes before certification of the final results.

8. PUBLIC LEADERBOARD

Barista Index intends to publish updated vote totals on **BaristaIndex.com** each night during the Contest.

Updates are expected to occur approximately between **9:00 p.m. and 10:00 p.m. MST**.

The public leaderboard is provided for entertainment and informational purposes and may not reflect transactions received after that evening's tally or transactions still being processed.

Temporary differences between the displayed leaderboard and verified payment records do not affect the official results.

Barista Index's final verified transaction records - not the last publicly displayed leaderboard - determine the winner.

9. PROMOTION BY CONTESTANTS

Contestants are encouraged to promote their participation in the Contest through their own social-media accounts, customers, followers, friends, advertising, or other lawful promotional methods.

Supporters may share links to the official Barista Index voting page.

Barista Index may periodically advertise the Contest, individual contestants, current standings, voting milestones, or the contestants collectively.

Because contestants maintain their own audiences and promotional activities, Barista Index does not guarantee identical advertising exposure, impressions, reposts, social-media reach, or promotional opportunities for each contestant.

Differences in contestant-created promotion or organic audience reach do not invalidate the Contest results.

10. WINNER

The contestant with the highest number of verified votes at the conclusion of the Contest Period will be declared the winner, subject to final verification.

Barista Index may take a reasonable period after voting closes to reconcile transactions, payment status, refunds, disputes, duplicate transactions, and other records before certifying the winner.

The publicly displayed total at exactly 11:59 p.m. does not constitute final certification.

11. HALLOWEEN TIEBREAKER

If two or more contestants are tied for the highest verified vote total at the conclusion of the regular Contest Period, the tied contestants will advance to a **Halloween Runoff**.

The runoff will begin at **12:00 a.m. MST on Saturday, October 31, 2026** and end at **6:00 p.m. MST on October 31, 2026**.

Only contestants tied for first place will participate in the runoff.

Vote totals accumulated during the regular Contest Period will **carry forward** into the runoff. Valid votes purchased for the tied contestants during the runoff period will be added to their existing totals.

The tied contestant with the highest verified vote total at **6:00 p.m. MST** will be declared the winner following final verification.

If the contestants remain tied after the Halloween Runoff, Barista Index will announce an additional fair tiebreaking procedure applicable only to the tied contestants.

12. WINNER'S PHYSICAL CARD SET

The winner will receive her own physical **Barista Index Trading Card Set**, produced and shipped by Barista Index.

Barista Index will coordinate with the winner regarding the photographs, design materials, shipping information, and other information reasonably necessary to produce and deliver the cards.

13. CONTEST PROCEEDS

Payment-processing fees and transaction fees charged by Wix, payment processors, financial institutions, or other applicable payment services will first be deducted from gross Contest revenue.

From the resulting net Contest proceeds, **Barista Index will retain the first \$100** to cover production and shipping costs associated with the winner's physical card set.

After payment-processing fees and the \$100 card-production/shipping amount have been accounted for, **all remaining net Contest proceeds will be divided equally:**

- **50% to the winning contestant**
- **50% to Barista Index**

For example, if the Contest produces \$1,000 after payment-processing fees, the first \$100 would be reserved for card production and shipping. The remaining \$900 would be divided equally, resulting in \$450 for the winning contestant and \$450 for Barista Index.

The winner is responsible for any taxes, reporting obligations, or other financial obligations applicable to money or prizes received through the Contest.

14. PAYMENT PROCESSING

Payments are processed using third-party payment services made available through the Barista Index website.

Barista Index does not control whether a purchaser's payment method is approved or declined.

International purchasers may be subject to currency-conversion charges, international transaction fees, taxes, or other charges imposed by their financial institution or payment provider. Such charges do not create additional votes.

15. FRAUD, MANIPULATION & FAIR PLAY

Barista Index reserves the right to investigate unusual transaction activity and remove votes associated with fraudulent payments, stolen payment methods, unauthorized transactions, automated attacks, website manipulation, or attempts to interfere with the operation of the Contest.

This provision is intended to protect the integrity of legitimate paid voting and **does not prohibit enthusiastic supporters or contestants from legitimately purchasing multiple voting packages.**

Attempts to manipulate the technical operation of the website, payment system, vote tally, or transaction records may result in votes being voided and, where appropriate, a purchaser being prohibited from further participation.

16. TECHNICAL PROBLEMS

Barista Index is not responsible for temporary website outages, internet failures, payment-processor outages, email delays, browser problems, device failures, social-media outages, or other technical circumstances outside its reasonable control.

If a significant technical problem materially affects the ability to conduct the Contest fairly, Barista Index may temporarily suspend voting, extend the Contest Period by a reasonable amount of time, or take other reasonable corrective action.

Any such material change will be publicly announced through Barista Index.

17. MODIFICATION, SUSPENSION OR CANCELLATION

Barista Index reserves the right to modify, suspend, extend, or cancel the Contest if fraud, technical failure, payment-processing problems, legal requirements, circumstances outside Barista Index's reasonable control, or other significant events make it impossible or substantially unfair to continue the Contest as originally planned.

Barista Index will not materially change the rules after voting begins merely to favor or disadvantage a contestant.

If the Contest must be canceled, Barista Index will determine an appropriate resolution based on the circumstances, including refunds where appropriate or required by law.

18. PUBLICITY & CONTEST RESULTS

By participating as a contestant, each contestant authorizes Barista Index to use her submitted or previously authorized Barista Index display name, contestant images, trading-card artwork, and related promotional materials for purposes of administering and promoting the Contest and announcing its results, subject to any separate content permissions or agreements between the contestant and Barista Index.

Purchasers do not receive ownership rights in any contestant's photographs, likeness, trading cards, or other Barista Index content by purchasing votes.

19. PRIVACY

Information collected during payment processing will be handled according to the applicable Barista Index privacy practices and the policies of the payment providers used to process transactions.

Payment and contact information will not be publicly displayed as part of the leaderboard.

Public leaderboard results will display contestant vote totals rather than the identities of individual purchasers.

20. THIRD-PARTY PLATFORMS

The Contest is operated by **Barista Index**.

Unless expressly stated otherwise, the Contest is not sponsored, administered, endorsed by, or affiliated with Wix, Visa, Mastercard, PayPal, X, Instagram, Facebook, TikTok, or any other payment provider or social-media platform through which the Contest may be promoted.

Any trademarks belonging to those companies remain the property of their respective owners.

21. ACCEPTANCE OF RULES

By purchasing votes, a participant acknowledges that they have read and agree to these Official Contest Rules.

By participating in the Contest as a contestant, each contestant agrees to these Official Contest Rules.

Questions regarding the Contest may be directed to Barista Index through the contact methods provided on **BaristaIndex.com**.

Contest Operator: Barista Index

Contest: Barista Index Physical Card Contest 2026

Regular Voting: October 9, 2026 at 12:01 a.m. MST through October 30, 2026 at 11:59 p.m. MST

Potential Halloween Runoff: October 31, 2026 at 12:00 a.m. through 6:00 p.m. MST